



Ethos

and

Aspirations



Humanity has proved capable of the most amazing feats so surely:-

*Working together we can build a Kind, Safe, Caring,
Happy, Compassionate, Tolerant, Prosperous and
Sustainable Society.*

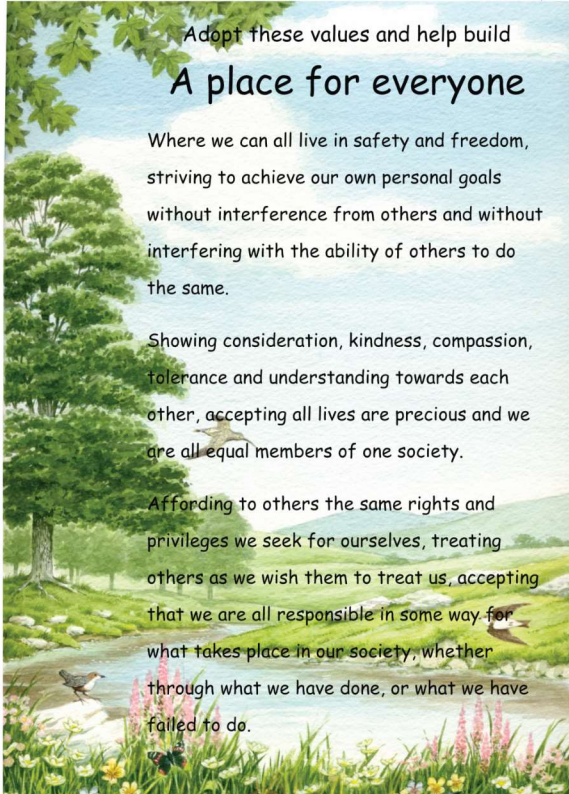
An aspiration surely we can all share and work towards!



*Our project has two
simple strands:-*

Human Values

<https://up2yew.com>



Adopt these values and help build
A place for everyone

Where we can all live in safety and freedom, striving to achieve our own personal goals without interference from others and without interfering with the ability of others to do the same.

Showing consideration, kindness, compassion, tolerance and understanding towards each other, accepting all lives are precious and we are all equal members of one society.

Affording to others the same rights and privileges we seek for ourselves, treating others as we wish them to treat us, accepting that we are all responsible in some way for what takes place in our society, whether through what we have done, or what we have failed to do.

prosperous, safe and happy

Focus on that which unites us

At times when everything seems determined to divide us it is worth remembering those simple things that bind us together within Humanity, and using them to make our world a better place.

Offering new meaning & purpose making our lives safer, happier, healthier and more fulfilled.

A fully functioning cohesive society provides a place where we can all enjoy high levels of safety and freedom, the price is a high level of inter-dependency, we all rely on each other to maintain the society and when it breaks down there are consequences for us all.

Society either works for everyone or it works for no one, increased levels of crime, deprivation, prejudice, poverty, inequality, homelessness and squalor are all signs society is not working well.

United we stand - Divided we Fall

- A society founded on division will fail, like a house built on quicksand.
- A positive approach is
- An inclusive approach is
- An effective approach,
- Focus on the solution, erase the problem.

*Build a place
which is truly FREE
where everyone belongs*

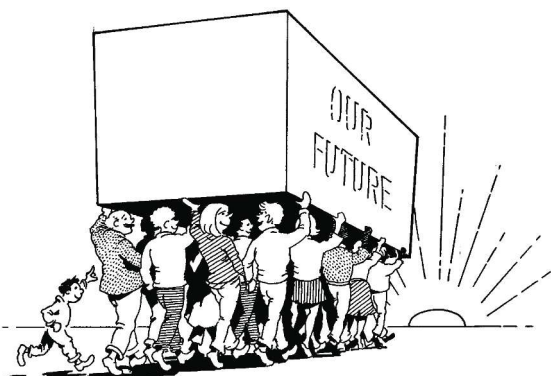


Practical implications

for the way we live – how we interact with others and the world around us, remembering:-



- All successful societies are based on shared values, that
- Remind us of what we have in common, and
- Our obligations to each other,
- We all rely on and need each other and the natural world,
- Our communities & wider Society keep us safe and largely provide for our material needs
- The more people adopt and practice the shared values the better the society works for everyone
- We each have the potential to shape our world, to make a difference,
- Exercising some degree of control over your life can be a liberating experience.
- People complementing each other as part of the same team rather than wasteful, counter-productive competition, the results are all that matters.



Don't simply Exist!
 Dare to
LIVE

*Enable, encourage, empower,
 inspire and support*

**widespread active inclusion and
 engagement at Individual,
 Community and National levels.**

everyone must have equal opportunity for
 meaningful participation, to influence decisions
 that affect their lives, everyone must have a
 voice, everyone must have equal opportunity to
 contribute to the best of their ability, to hold to
 account and influence all those whose actions
 affect our lives, our community's and our society.

Up2yew

Engagement Consultancy

Both a business and Community Service

Offering everyone equal opportunity to make
 a difference

It is no use doing things for people – must be
 done with people – therefore our aim is to
 develop and implement projects that feature
 these essential elements and support individuals
 and communities through locally driven and
 managed projects including helping to set them
 up and provide ongoing support for as long as it is
 needed.

*Building strong partnerships are
 an investment that benefits
 everyone.*



E Educate, inform,
 Empower
 Engage
 Energise
 Enable
 Economic and Social Development

up2yew.com
 Holding Community Forum
 Services to Account



Maintaining a Healthy Balance is essential!

Everything in the world works better within a healthy balance, our body, our community, the natural world.

A question of attitude

While our physical body requires regular exercise and a balanced diet to remain healthy so the needs of our inner self cannot be ignored as this has the greatest impact on our happiness and well-being, how many times have you heard that people with a positive attitude do better when facing illness?

It isn't what happens to us in this life that matters, it is the way we face adversity that counts, we face many challenges during this life, do we just give up or do we rise above it? If we put our minds to it there is nothing we cannot achieve!



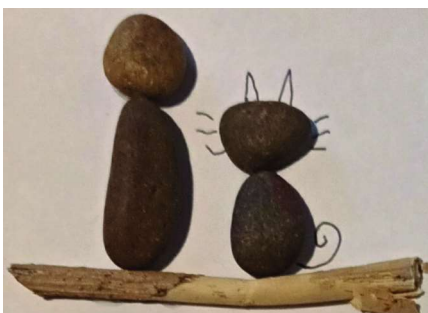
Feed the body, free the spirit

Happiness and wellbeing are so often overlooked amidst what appears to be an obsession with things we can buy, hold, see and touch but many of the things that make the biggest difference to our lives cannot be bought yet their value is beyond measure.



Embracing your spiritual self has been shown to enhance your life experiences.

- It helps us develop compassion and empathy.
- It gives meaning to our lives.
- It makes us feel connected to others.
- It helps us find peace within ourselves.
- It helps us live life to the fullest.
- It reduces depression.
- It increases social interactions.
- It lowers rates of anxiety.
- It improves overall mental well-being.
- It increases longevity



Building Constructive, Productive Partnerships

“Non political, simple Human Values promote, enable, encourage, inspire and support widespread active inclusion and engagement at Individual, Community and National levels.”



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